



Subject: Can your employees volunteer at our new CoderDojo?

Hi [recipient name],

My name is [champion name] and I have recently started a new CoderDojo club (Dojo) for young people in our community, as part of the CoderDojo movement. I am getting in touch to invite the employees at your company to become mentors at my Dojo. This would involve volunteering just [x] hours per month, and could be a hugely rewarding opportunity for both them and your company.

What is CoderDojo?

CoderDojo is a global, volunteer-led movement of free coding clubs for young people aged 7 to 17. At a Dojo, young people can explore technology and learn how to code in a fun and informal environment. You can read more at coderdojo.com

How your company can get involved

In order to be successful, a Dojo needs mentors – adult volunteers, with or without technical skills – who provide support, guidance, and encouragement for young people to complete their projects and develop their skills. **I hope you will share this message with your staff to offer them the opportunity to contribute to their community by becoming CoderDojo mentors.**

Volunteering at our Dojo will give your staff the chance to improve their coding abilities, to help shape the new generation of digital creators, and to add CoderDojo mentoring to their skill set. We welcome mentors of all skill levels and backgrounds, and their practical experience and knowledge would be hugely beneficial to our young participants.

This is a great opportunity for [Company name] to not only participate in a global movement, but also to strengthen its ties with the local community. It will allow you to create positive connections with young people in your area – who are the problem solvers of the future – and to address the existing digital skills gap.

This video shows what mentoring at a Dojo is like: http://dojo.soy/why_mentor.

Please contact us at [Dojo email address] - we will look forward to hearing from you,

[champion name]